

INTERNALLY FLAWLESS FANCY INTENSE BLUE DIAMOND AND FANCY LIGHT PINK DIAMOND RINGS UNVEILED

New York, NY...March 1, 2017... An Internally Flawless Fancy Intense Blue diamond and diamond three-stone ring and a rare Fancy Light Pink diamond Art Deco-style ring are available by appointment at selected jewelers nationwide. The Fancy Color Diamonds from The One and Only One™ are certified by the Gemological Institute of America (GIA). Prices are available on request.

The Natural Fancy Intense Blue Diamond Ring

The center stone of the classic three-stone ring is a 1.51-carat Round Brilliant Fancy Intense Blue diamond rated Internally Flawless by the GIA. Set in Platinum, it is flanked by a Round Brilliant 0.71-carat E-color diamond, VVS1, and a Round Brilliant 0.70-carat E-Color diamond, VVS2. Both white diamonds are GIA certified.

“This flawless Fancy Intense Blue diamond originated from the Cullinan Mine in South Africa, the only existing source of ultra-rare blue diamonds, said Joe Padulo, CEO of Padulo Privé and a consultant to high-end jewelers. “It is sure to appeal to Fancy Color Diamond collectors, investors and connoisseurs.”





The Natural Fancy Light Pink Diamond Ring

A Radiant-cut “sweet bubblegum pink” diamond of nearly 3.70 carats is surrounded by white diamonds and Argyle Pink diamonds in an Art Deco design. Also originating from South Africa, the Fancy Light Pink is set in Platinum and 20K Gold.

“Here is a large pink diamond as romantic as it is rare, a fashion-forward ring in an Art Deco style that is so popular again today,” said Padulo.

Mounting Demand

The value of investment-quality pink and blue diamonds is growing due to mounting demand and thin supply. According to a January 17, 2017 article in The Wall Street Journal’s *MarketWatch*: “Part of the transformation of the marketplace for colored diamonds has been that professional investors and funds, typically investing on behalf of wealthy clients, have joined the collectors and connoisseurs who historically have bought rare gems.”*

The article reports that in almost eight years, from the start of 2009 to September 30, 2016 (the latest data available), the price of pink diamonds has increased nearly 180%, while blue diamonds are up by around 70% over the same period.

For a limited time, the extraordinary Fancy Color Diamonds of The One and Only One™ are available at pre-auction prices. For more information, or to arrange a private appointment to view the Fancy Intense Blue diamond ring and/or the Fancy Light Pink diamond ring, please visit www.theoneandonlyone.com.

*Source: “Demand for colored diamonds rockets as investors hunt for returns,” from The Wall Street Journal/MarketWatch, January 17, 2017, by Laurence Fletcher and Art Patnaude