

**RARE 3-CARAT FANCY INTENSE PINK DIAMOND
AVAILABLE BY APPOINTMENT**

New York, May 1, 2014...An extremely rare Natural Fancy Intense Pink Diamond, VVS2, is available by appointment at select One and Only One™ locations nationwide. The 3-carat Modified Radiant-cut stone from Africa, a type IIa diamond, is certified by the Gemological Institute of America (GIA). The price is available on request.

Type II diamonds contain little or no nitrogen and they constitute less than 2 percent of all gem diamonds. Stones graded type IIa are the rarest -- the most chemically pure -- offering exceptional optical transparency. First identified as originating from India (particularly the Golconda region), they have since been recovered in all major diamond-producing regions of the world.

“African pink diamonds are prized for their pure, sweet pink color,” said Joe Padulo, CEO of Padulo Privé, an adviser to elite jewelers and luxury brands. “The rare combination of color, clarity and size makes this type IIa stone the ultimate in collectible pink diamonds.”



Royal Pink Diamonds

Pink diamonds were once the exclusive province of royalty and they comprised an important part of most king's and maharaja's treasuries. Two of the greatest pink diamonds in history are the Darya-i-Nur (Sea of Light), a rectangular tablet estimated between 175 and 195 carats, and the Nur ul-Ain (Light of the Eye), an oval brilliant of 60 carats.

Both these stones are said to be cut from the 400-carat 'Great Table' diamond, named by the legendary gem trader Jean-Baptiste Tavernier in his journal. Tavernier saw this remarkable diamond in Golconda, in 1642. It eventually found its way to Delhi and later to Persia as part of Nadir Shah's booty from the sacking of Delhi in 1739. Currently these extraordinary pink diamonds are part of the Crown Jewels of Iran.

The Williamson Pink, perhaps the finest pink diamond in the world, comes from Africa. The stone was named after the Canadian mine owner Dr. John Williamson who discovered it in Tanganyika in 1947. An ardent Royalist, Williamson presented the pink diamond to Queen Elizabeth (then Princess Elizabeth) as a wedding present. The diamond was cut to a round brilliant of 23.60 carats and is mounted in the center of a flower brooch said to be a special favorite of the Queen who wore it to the wedding of her son Charles, the Prince of Wales.

(Source: sothebys.com)

To make an appointment to view the 3-Carat Fancy Intense Pink Diamond please visit www.TheOneAndOnlyOne.com